# Animals Australia: informative texts

## Year 11- Senior Secondary English - English as an Additional Language or Dialect, Unit 1

### Australian Curriculum learning objective

* [ACEEA014](http://www.australiancurriculum.edu.au/SeniorSecondary/english/english-as-an-additional-language-or-dialect/Curriculum/SeniorSecondary)[[1]](#footnote-1): Explain how language is used to influence or persuade an [audience](http://www.australiancurriculum.edu.au/Glossary?a=SSCEEL&t=Audience)[[2]](#footnote-2) to express an [appreciation](http://www.australiancurriculum.edu.au/Glossary?a=SSCEEL&t=Appreciation)[[3]](#footnote-3) of an object, a process or a performance

### Resources required

* YouTube clip [*Missy Higgins for Animals Australia*](https://www.youtube.com/watch?v=cIIHP9-ncDY)*[[4]](#footnote-4)* (3.08 minutes)

Lesson outcome: Students consider the language choices employed to persuade an audience to support a particular cause.

### Lesson outline

1. Pre-viewing vocabulary activity
   1. Give students three minutes thinking/writing time in which they have to list as many words associated with the words ‘hen’ and ‘rights’.
   2. Ask students to share their responses with a class and discuss what words were repeated a number of times and why this might have been the case.
2. During viewing language activity
   1. With the closed captions function on, students watch YouTube clip *Missy Higgins for Animals Australia*.
   2. Watch the clip a second time and ask students to make note of any words that they did not understand and find the meanings of these words.
   3. Watch the clip for a third time and have students write down the timing of when they find the clip to me most convincing towards the battery hen cause. Re-watch these key moments as a class and identify key phrases and the language that is used that makes it convincing. Are there any phrases that were also listed in the pre-viewing activities?
3. Post-viewing persuasive writing activity
   1. Discuss the following question “Is it acceptable for hens to be kept in poor conditions such as those presented in the clip?” As a class, make notes both for and against this argument, and then have students pick a side and write their point of view using the evidence provided.

### Homework/extension

Students can research the current situation with regards to battery hens in Australia.

### Opportunity for further activity

Visit the [Animals Australia website](http://www.animalsaustralia.org)[[5]](#footnote-5) and find out what their current campaigns are.

1. <http://bit.ly/QBcygv> [↑](#footnote-ref-1)
2. <http://www.australiancurriculum.edu.au/Glossary?a=SSCEEL&t=Audience> [↑](#footnote-ref-2)
3. <http://www.australiancurriculum.edu.au/Glossary?a=SSCEEL&t=Appreciation> [↑](#footnote-ref-3)
4. <https://www.youtube.com/watch?v=cIIHP9-ncDY> [↑](#footnote-ref-4)
5. <http://www.animalsaustralia.org> [↑](#footnote-ref-5)